



Established 1978

Current Vacancy Announcement

Job Title:	Executive (IEC & Counselling)
Organization:	Parivar Seva Sanstha
Location of Posting:	Bikaner / Delhi/ Jaipur/ Udaipur
Salary:	3 – 5 LPA
Last Date to Apply:	15.06.2023

About Parivar Seva Sanstha

Parivar Seva Sanstha, a professionally managed national level non-governmental not for profit company, has been working in the field of Sexual & Reproductive Health (SRH) since 1978. It provides a range of quality, affordable reproductive health services and products in 14 states in India. Our goal is prevention of unwanted and unplanned births. We require personnel for a new project with pharmacists in Rajasthan, Haryana & Karnataka.

The Project

The aim of the project is to enhance use of modern reversible contraceptives in the project states by sensitizing/ training pharmacists and drug stores personnel using a combination of physical and online / virtual trainings and empowering them to offer choice of contraceptives with focus on condoms, oral contraceptive pills, injectables and emergency contraceptives to their customers both through social marketing of contraceptives as well as commercial marketing. And also refer women to Parivar Seva's Stree Clinics for follow up as well as quality clinical birth prevention services such as IUDs, sterilization and abortions. Training of Pharmacists would be backed by promotional campaign covering IPC, mass media and digital marketing.

Job Summary:

- Implementation of IEC & Behavioural Change Communication Campaign, which includes IPC through meetings, Mass Media Campaign
- Liaising with local leaders and conduct IPC especially through special groups
- Supporting and conducting the trainings for the pharmacists
- Will be working from district head quarter
- Would be required to travel for trainings & conducting promotional activities in different districts
- Sending daily & monthly reports on promotional activities
- Liaising with local vendors for IEC & promotional material printing
- Co-ordination with PSS Stree Clinics and HQ of PSS to effectively learn the IEC components

Desired Profile of the Candidate :

Educational Qualification	<ul style="list-style-type: none"> • Bachelor's degree in Mass Communication/ Marketing or BBA
Work Experience	<ul style="list-style-type: none"> • 5 years of experience in carrying out communication programs at community levels, mass media promotional work or FMCG sales
Must	<ul style="list-style-type: none"> • Have bike with valid licence
Desirable	<ul style="list-style-type: none"> • Counselling experience – past experience in sexual & reproductive health • Experience in an advertising agency • Confident and having good communication skill in local language, Hindi & English

This project is initially for 2 years but is expected to be extended by another 2 years. Good performers have every likelihood of being absorbed in the company.

How to Apply:

Interested candidates can send your resumes to mentioned email id latest by 31st May 2023. Please mention the position “Executive (IEC & Counselling)” in the subject line of your e-mail.

For more info, please contact undersigned

Contact Details:

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Mobile No.:

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