



MIPD

Management Institute of Population and Development

a unit of Parivar Seva Sanstha



Mission

To enhance management capacity to meet continuous challenges in population and development



Genesis

Population concerns are central in the search for a nation's stability, whether in the context of poverty alleviation, economic growth, employment, improving individual quality of life or social harmony. International Conference on Population and Development, 1994 at Cairo and the UN Millennium Development Goals have reiterated that widespread poverty, accompanied by unemployment, malnutrition, illiteracy, low status of women, exposure to environmental risks and limited access to social and health services such as reproductive health, including family planning pose the biggest challenge to population stabilisation efforts. All these factors reinforce the vicious cycle of high levels of fertility, morbidity and mortality, and lead to low economic productivity, thus contributing to the growth of poverty. Therefore, to speed up the pace of sustainable development and poverty alleviation, there is a need to integrate population into economic and development strategies. A holistic strategy encompassing reproductive and child health, sanitation, water supply, nutrition, forest conservation, urban & rural planning and other aspects of development, effectively implemented, will help accelerate a positive growth. This will also contribute to the achievement of population objectives and improve the quality of life of the people, as noted in the National Population and Health Policies of India.

The challenge is to carry out programmatic research in the area of population and development, to review the existing schemes and their working as well as augment these schemes through innovation and ensure their proper implementation. In addition, managing the huge increase in the population of the country, until population stabilization is reached, requires reliable estimates, advanced planning and execution in the area of population and development. This requires availability of trained manpower, including those with specialized management skills. Unfortunately, despite many institutes producing thousands of management graduates annually, there is still a dearth of trained management graduates in the social sector. Moreover, a new vision, new structures and new capabilities are required in the area of managing population and development programmes. Parivar Seva Sanstha decided to fulfill this need.

Parivar Seva: Takes the Challenge

Parivar Seva Sanstha, a premier, national, not-for-profit professionally managed organization with specialisation in Reproductive Health, successfully working in the country for the last thirty years has responded to this challenge. Parivar Seva's decision was based on the fact that though there are a number of specialised institutes which develop and produce management personnel for specified development areas such as social sciences, health, hospital, population, rural etc, there is not a single institution in the country dedicated as a whole to management of population and development programmes. A need was therefore felt for a specialized research and training institute in this area with a capacity to take up policy and programmatic research, provide policy directions, develop successful models and frameworks of service delivery systems in association with the public and private sectors.





Dissemination of the latest knowledge, evaluation of the progress being made, provision of the much needed technical assistance, advocacy for change and managerial capacity building in the area of population and development were assessed to be critical to meet the challenges ahead.

In September 2007, Parivar Seva established the Management Institute of Population and Development (MIPD) in Jaipur as its fully owned unit.

MIPD: Objective

“ To build and enhance research and management capacity in specialised areas so that there is an increased availability and utilization of professionals to efficiently and effectively manage health, population and development programmes.”

MIPD: Thrust Areas

The thrust areas chosen by MIPD, amongst others, include:

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|---|-------------------------------------|
| ✦ Population, Reproductive and Child Health | ✦ Aging |
| ✦ HIV/AIDS | ✦ Urbanisation and Migration |
| ✦ Health Care and Nutrition | ✦ Labour Force and its Productivity |
| ✦ Health Economics and Financing | ✦ Environment and Water |
| ✦ Women Empowerment | ✦ Poverty |

Immediate Agenda of MIPD

Initial emphasis of MIPD is on the management of health care and population issues. This selection is based on the general agreement that persistent widespread poverty as well as serious social and general inequalities have a significant influence on, and are in turn influenced by, demographic parameters such as population growth, its age-structure and distribution. India, with a population of over 1013 million and a net annual addition of 17 million persons, presents a challenge to addressing the issue of growth and development. Such an annual addition to the population against the backdrop of low socio-economic-demographic indicators not only dilute the results of the development process but also creates unacceptable levels of demand on the limited resources to meet the requirements of the additional population. Generating more resources for improving the living conditions thus becomes a difficult task. Perhaps, the most difficult issue, and the one most strongly related to population growth, is water.

Further, the socio- development indicators in the country, particularly in the EAG states, need a major thrust. The emerging North-South demographic divide has its own implications and it should be corrected by improving the use of services.





The need to pursue an effective population programme in the wider context of reproductive rights at all levels can neither be ignored nor exaggerated. Moreover, the population stabilisation programme adopted a narrow 'family planning' outlook without taking into consideration the multi-disciplinary and multi-sectoral dimensions of the population issue which is the consensus outcome of all major UN global conferences. MIPD recognises that health is dependent upon many factors other than health care, such as sanitation, water supply, forest conservation, nutrition, agriculture, urban & rural planning etc. These major challenges would be addressed by MIPD so that the quality of life of our people is improved.

MIPD will pursue other core problems such as low status of women, striking gender inequalities, high and rising levels of poverty, insufficient allocation and expenditures in the social sector and lack of commitment to provide access to quality services. Special efforts will be made by MIPD to concentrate on issues pertaining to adolescents and the senior citizens.

MIPD: Scope of Work

MIPD will facilitate research, training, advocacy and net-working in the chosen thrust areas by:

- ❖ Undertaking scientific as well as programmatic research,
- ❖ Developing skilled manpower by imparting education and training,
- ❖ Conducting conferences, seminars, courses, lectures and discussions,
- ❖ Providing technical assistance, consultancy in the areas of project designs, programming, financial reviews, monitoring and evaluation, etc.,
- ❖ Promoting innovative ideas in the public and private sectors with a view to achieving the objectives of the National Health, Population and other Development policies,
- ❖ Reviewing the policies and advocating changes, if required,
- ❖ Strengthening technical cooperation between similar research and training institutions, and
- ❖ Promoting networking of management and developmental institutions, both in the public and the private sectors.

MIPD has begun work on programmatic research. Besides working with Central and State governments, we propose to work with multilateral/bilateral agencies and the private sector on policy and programmatic research and evaluation.

Specialisation in specific thrust areas would be offered with a view to prepare manpower to manage hospitals, health, population and other development programmes to meet the rising demand of quality manpower in both the public and private sectors. Other associated activities have also been initiated right from the inception, so that MIPD is well poised as a practical institute with academic excellence.





These activities include research, publication, dissemination, evaluation and advocacy with both the public and the private sectors. It is planned to network with other centers engaged in the field of population and development in different parts of the world, particularly in the developing countries.

The Distance Learning Course on Family Life Education, successfully conducted a few years back by Parivar Seva Sanstha, has been adopted by Management Institute of Population and Development (MIPD). Already 6 Certificate & 3 Diploma Courses batches have been completed successfully since 2010. In 3 years, we shall be able to fulfill all mandatory IGNOU Accreditation Guidelines. The course is especially designed for mid level professionals in sectors as health, education, women and child development or community development. It is also for aspiring students, peer educators, parents and housewives. Professionals in all fields can also be benefitted personally.

The course on Family Life Education is available both as a basic **Certificate Course** as well as an advanced **Diploma course**, in a *Distance Learning mode* both in Hindi & English medium.

MIPD has a dream of developing in to a world class institute of learning in Population & Developing

Management of the Institute

The affairs of the Institute are managed by two specialised committees :

- ❖ The Management Advisory Board (MAB)
- ❖ The Executive Committee (EC)

MAB provides overall leadership to MIPD for reaching excellence in the academic and research fields. It will also review the performance of MIPD and provide inputs for its improvement. EC provides insight and directions to MIPD. It will ensure that it is efficiently and effectively run as per the set policies. This Committee would also finalise the detailed marketing, admission, training, fees and placement strategies for the academic courses.

MAB is chaired by **Dr. M.S. Swaminathan**, a renowned development expert and an agricultural scientist as well as Rajya Sabha member. The other members of MAB and EC are from diversified fields such as academics, research and management in the area of population and development and include amongst others:

- ❖ Rakesh Basant, *Professor, IIM, Ahmedabad*
- ❖ Dr. Ram Faujdar, *Director, IIPS, Mumbai*
- ❖ Amitabh Kundu, *Professor, JNU, New Delhi*
- ❖ Shri Ram Lubhaya, *IAS, Government of Rajasthan, Jaipur*
- ❖ Dr. Deoki Nandan, *Director, NIHF, New Delhi*
- ❖ Dr. Jay Satia, *Executive Director, ICOMP, Kuala Lumpur*
- ❖ Dr. NK Sethi, *Senior Advisor, Health, Planning Commission, New Delhi*





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MIPD aims at promoting efficiency and effectiveness of
Population and Development Programmes
through better management



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